

CHARLOTTE CHAPTER of the ASSOCIATION OF
FUNDRAISING PROFESSIONALS
NATIONAL PHILANTHROPY DAY LUNCHEON
SPONSORSHIP OPPORTUNITIES



National Philanthropy Day®

Wednesday, November 10, 2010
Networking 11:15 a.m.; Lunch 11:45 – 1:00 p.m.
The Ritz-Carlton, Charlotte

Heart of Platinum Sponsor - \$5,000

- Title sponsorship.
- The Platinum sponsor will be acknowledged in the following manner: “Association of Fundraising Professionals National Philanthropy Day Luncheon sponsored by XYZ.”
- Platinum sponsor also receives up to six reserved tables with signage for a total of up to 48 guests with top priority placement in the ballroom
- **This will be the only sponsor whose name and/or logo will be used in all event materials**, including:
 - Company logo prominently placed on event invitation and program
 - Company logo linked from AFP event emails to members (approximately 2,000 emails)
 - Company logo linked from AFP webpage
 - Company logo link in newsletters to approximately 200 AFP members prior to and following the event
- Opportunity to display promotional materials
- Introduction and recognition from podium

Heart of Gold Sponsor - \$2,500

- Four reserved tables with signage for a total of 32 guests with priority placement in the ballroom relative to platinum sponsor.
- Company logo on event invitation and program under “gold sponsors”
- Company logo linked from AFP event emails to members (approximately 2,000 emails)
- Company logo linked from AFP webpage
- Company logo link in one or more newsletters to approximately 200 AFP members prior to the event

Heart of Silver Sponsor - \$1,500

- Two reserved tables with signage for a total of 16 guests with priority placement in the ballroom relative to above sponsors.
- Company logo on event invitation and program under “silver sponsors”
- Company logo linked from AFP event emails to members (approximately 2,000 emails)

TABLE SPONSOR - \$350 (Available Until October 29)

- Reserved table with signage and seating for 8 guests
- Name listed on inside event program

INDIVIDUAL REGISTRATION - \$40

- Reserved place in open seating

(PLEASE NOTE: Printing benefits are subject to timing of commitment as we must meet printing deadlines of September 24. Tables may still be purchased until October 29. All benefits listed above are meant as a starting point; they are negotiable and can be adjusted to better suit your marketing needs. If you do not wish to use all of your seats/tables, you may donate your extra seats/tables for use by students. Contact Sharon Harrington, National Philanthropy Day Chair at 704.687.0082 or scharrin@uncc.edu for more information.

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Honoring people and organizations who change our community through philanthropy

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REGISTRATION FORM

If you wish to be included in the invitation as a sponsor, please return this form by no later than September 24, 2010. See below for more information pertaining to deadlines.

NAME _____

TITLE _____

COMPANY _____
(as you wish it to be listed in publications and on table cards)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

- Yes, I will support National Philanthropy Day as a _____ Sponsor
- Please reserve ____ tables in my name
- Enclosed is a check in the amount of \$ _____

I will provide names of my guests for nametags. (Please note: We cannot promise printed nametags if we receive guest lists after October 29, 2010)

Signature

Date

Please make checks payable to AFP – Charlotte

Questions about sponsorship opportunities or to submit reservations and payment:

Sharon Harrington - Chair, National Philanthropy Day

College of Liberal Arts & Sciences - UNC Charlotte

9201 University City Blvd.

Charlotte, NC 28223-0001

Tel: 704-687-0082 Fax: 704-687-0089 Email: scharrin@uncc.edu

To be acknowledged in the invitation:

SPONSOR RESERVATIONS MUST BE RECEIVED by September 24, 2010.

To be acknowledged at the event with table signage and in the program:

TABLE RESERVATIONS MUST BE RECEIVED by October 29, 2010.